

PRIVACY POLICY

MindKube Creative & Marketing (developer of the myM8 app) respects your privacy. We describe our privacy practices in this Privacy Policy so that you understand what Personal Information we collect about you, and how we use such information.

MINDKUBE
CREATIVE & MARKETING



Personal Information

“Personal Information” as used in the Privacy Policy refers to any information that identifies or can be used to identify, contact, or locate the person to whom such information pertains. This includes information that is linked with personally identifiable information from other sources, or from which other personally identifiable information can easily be derived. Personal Information does not include information that is collected anonymously (i.e., without identification of the individual user) or demographic information not connected to an identified individual.

What Personal Information does MindKube collect and how?

When you register on our Web Site, we will ask you for certain Personal Information such as, for example, your name, company name, address, telephone number, and e-mail address. We may also ask you to complete a questionnaire about your company and provide information such as type of company, size of company, and information related to your potential interest in MindKube and our products.

MindKube may use cookies, or functionally equivalent technology, to collect certain information about you based upon your behavior while visiting our Web Site. This information may include the Uniform Resource Locator (URL) that you just came from (whether this URL is on the site or not), which URL you next go to (whether this URL is on the site or not), what browser you are using, your IP address, and your e-mail address. Certain features of our Web Site may be available only through the use of such tools. For example, cookies allow us to recognize you on your return visits to our Web Site and eliminate the need for you to register to receive software downloads each time you visit our Web Site. Cookies can also help us provide you with product and general information that is targeted to your particular interests. Cookies are stored on your local machine, not on the site. You are always free to decline cookies if your web browser has this functionality, although if you do so, you may not be able to use certain features on our Web Site which are dependent on the information those cookies collect, and you may be required to reenter certain information more frequently during a session.

Who collects this information?

MindKube collects this information and does not sell, rent or share Personal Information in accordance with this Privacy Policy.

How does MindKube use Personal Information?

We use the information you provide through the registration process: to provide you with the information and products you request; to communicate with you on matters relating to our Web Site and your account with us (if any); to understand your interests and requirements, as well as those of our other visitors in order to develop and provide new products and services; and to provide you with information about related products or services.

Information that is automatically collected regarding your activities while visiting our Web Site is used to enhance your interactive experience during your visit. Use of this information helps us to better understand and immediately respond to your particular interests while you navigate our site.

What choices are available regarding the collection, use and disclosure of Personal Information?

You may at any time choose to disclose or not disclose the Personal Information we request; however, if you choose not to disclose the requested information, we may not be able to provide you with some or all of the products, information or services you request.

If you do not wish to receive certain communications from MindKube or its associates, such as marketing communications, you may opt out by declining the service offered or informing us that you no longer wish to receive such communications by contacting us myM8app@mindkube.com. We will use reasonable efforts to comply with your request unless such communications are necessary for the administration of your account, required by law, or necessary to protect our rights.

Who does MindKube share Personal Information with?

MindKube will not sell your Personal Information to third parties.

How does MindKube or its providers protect the security of Personal Information?

Our Web Site employs a number of current technology security measures to protect the security of Personal Information. We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online. All Personal Information is stored in password protected storage facilities, accessible only to authorized personnel. However, although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot completely assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Notice.

Additional Information

This Privacy Policy only applies to information collected by MindKube. Any information you provide to, or that is collected by, third-party sites may be subject to the privacy policies of those sites, if any. We encourage you to read such privacy policies of any third-party sites you visit. It is the sole responsibility of such third parties to adhere to any applicable restrictions on the disclosure of your Personal Information, and MindKube and affiliates shall not be liable for wrongful use or disclosure of your Personal Information by any third party. You may at any time print or download a copy of this Privacy Policy. If you believe that this policy has been violated, please contact us by filling out the form on our contact page. Our response to such inquiries may be limited to information under our direct control.